Tata Vasco conquers not with arms but with his heart.
A symbiosis took place between the foreigner with the ideas and the people that made them their own and that projected them, making Utopia a reality. Today, the traveler can perceive the full magnitude of a rich cultural tradition stemming from the blending of two worlds.

Don Vasco proposes a revolutionary social concept based on the ideals of humanism, justice and dignity. Utopia, devised by Thomas More, conceives a world organized around work, community, responsibility and Christian values. With absolute conviction, he implemented his particular social model in Michoacán, where ancestral ways of life enriched it and have made it last. Traditional trades were enriched with new techniques and the craftsman became an artist. The knowledge of two cultures blends into one single current.

Far from remaining in the chronicles of the times, the remarkable story of this great figure continues to be written, since his work has been kept alive and is currently perceived in the organization of Purepecha communities, religiosity, music, arts and traditional trades. Along the route, the figure of Don Vasco is essential to understanding the experience. The towns and cities you visit were laid out as communities. The crafts you admire are the result of a concept of society. The monuments you visit – chapels, convents, palaces – are a stone heritage of the work begun by Don Vasco. in the food you enjoy you will find the fusion of cultures. The celebrations that capture your imagination such as the night of the dead cannot be understood without getting closer to the spirituality of both worlds. You can even enjoy the pirekua (song) declared Intangible World Heritage which uses classic Latin harmony and the instruments of the old world.